

# Sundance Resort changes its name, wants county to amend master plan

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**By Kris Radish**  
Deseret News staff writer

PROVO — Officials of Sundance Resort will seek preliminary approval for the resort's amended master plan during next week's Utah County Planning Commission meeting.

Planning officials have already given the resort permission to build a screening room and rehearsal hall and Sundance's chief executive officer, Robert Maynard, said the resort is taking on a whole new direction.

To begin with, Sundance Resort is becoming Sundance Foundation, a non-profit organization to promote arts.

Maynard is actually the chief executive officer and president of Sundance Foundation — the resort will no longer be referred to as Sundance Resort.

Sundance will still offer skiing, and officials are proposing a new and higher lift next year. Remodeling is also being done on the Tree Room which will re-open in June.

Though recreational events will still be featured, the heart of Sundance will focus on the art world.

"The whole emphasis of Sundance is gearing toward the arts," Maynard said. "This is a sincere, dedicated effort by Robert Redford to promote the arts."

Maynard said Redford wants to turn Sundance into a place where artists — dancers, singers, painters, film makers — can come and work in a totally creative, unrestricted atmosphere.

"It's difficult to envision what this place will really be because there isn't another place like it in the world," Maynard said. "If you are an artist your dream place will be Sundance."

To make the dream become a reality, Maynard said Redford has pumped a great deal of his own money into the Sundance Foundation and is restricting development.

"When you have 4,000 acres and only develop 125 acres so you can preserve the natural surroundings you have to be concerned about the land," Maynard said. "Sundance is a unique place in a unique setting and that is largely due to Bob's (Redford) desires."

Brent Beck, also with Sundance, said the first phase of the new Sundance has started with the Tree Room renovation and building of the rehearsal hall. He said efforts are now under way to raise money to build a screening room.

Master plan changes would allow for the development of 50 cottages, road work, the new ski lift and new landscaping and parking.

"We are looking at a tasteful and



The foundation is being prepared for one of the Sundance Foundation buildings.

simple development," Beck said. "Sundance will reflect the philosophy Robert Redford has about the arts."

Maynard said Redford remembers struggling when he was a young artist and wants to give the artists of today a chance they oth-

erwise might not have.

"That was the whole idea behind (Redford's) film institute," Maynard said. "Some of the movies that come out of there are wonderful and might never have been made if it wasn't for the institute."

He said the Sundance Film Insti-

tute is planned again at Sundance this June. A seminar is planned for choreographers and composers, and the Sundance Summer Theatre will continue this year. A performance by the Utah Symphony is also being scheduled for this summer.



## Arts

# Redford to Host Concert

Actor Robert Redford will host the Utah Symphony in a benefit performance at the Sundance Institute at Sundance on Saturday at 7 p.m.

Those who come early and bring a hearty appetite will want to join in on a special barbecue which will be served on the lawn from 5 p.m. until 6:45 p.m.

Conducted by Charles Ketchem, the orchestra will be joined by 40 of Utah's most talented young musicians, the Suzuki Children of Utah, including 10-year-old Kyshana Lowe performing Beethoven's Romance in F; and 17-year-old Mana Primrose performing Wieniawski's Violin Concerto #2 in D minor. Both performers are from Provo.

The orchestra will also perform Rossini's Semiramide Overture; Vivaldi's Concerto Grosso Op. 3, No. 8; Bach's Two Violin Concerto, and Symphony No. 8 by Dvorak.

Patrons are advised to come prepared to the cool mountain and lawn seating.

Tickets are available for the concert and barbecue at the Symphony Hall box office, 123 W. South Temple, at all Datatix outlets and at Sundance at Cottonwood. Concert-only tickets will also be available at the door.



Actor Robert Redford will host a benefit performance of the Utah Symphony and the Suzuki Children of Utah.



# Sundance Wins Plan Approval

By J.J. Jackson  
Herald Staff Writer

Sundance received plat approval from the Utah County Commission today that will allow the company to add a new ski lift going about 1,000 feet higher than existing lifts.

Sundance officials are hoping to have the ski lift completed in October. The plat approval also granted the company permission to build a store at Sundance. Sundance, however, says it does not plan to build the store until next year.

"There is no one who can stop growth," said commissioner J. Oneil Miner. "The question is, is it going to be orderly, well-planned growth ... or is it going to be helter-skelter."

While attempting to ensure "orderly growth," the commission asked that two items be deleted from the plat amendment. One, a tennis court near the home of Eloise and Alonzo Morley, was taken out because the Morleys disapproved of the disturbance it could create.

The second item removed from the amendment was a change in a road entrance. It was decided that while Bricker Haven's representatives had been notified of the proposed change, they had failed to notify their residents.

Sundance may build the tennis court at another location and the road entrance could



Steve Olsen Photo.

County commissioners Gary Anderson (right) and Oneil Miner listen to discussion this morning.

also be considered as part of a different plat or plat amendment.

The plat approval was conditional, based on Sundance meeting certain requirements.

While Sundance neighbor Robert F. Bennion urged the commission not to approve the plat amendment, arguing the scale of the drawings was not large enough, parking spaces are not outlined on the plat, etc., he did thank Sundance

for being "courteous and most helpful in the meetings we've been in."

Eloise Morley also thanked Sundance for considering what impact the development will have on her and her husband's place.

A second Sundance related item before the commission, whether to allow steeper roads in resort developments, was continued to another commission meeting.